

ABLE Financial Empowerment Conference

Vancouver, BC
May 8-9, 2018

Resource List

Financial services innovation

CFSI Resources

[Five Ways to Expand the Appeal of Your Financial Technology Product](https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2017/01/13040437/CFSI-Consumer-Insights-Lab-Five-Ways-to-Expand-the-Appeal-of-Your-FinTech-Product-12-2016.pdf): a brief that discusses how to design fintech products with the needs of underserved consumers in mind
<https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2017/01/13040437/CFSI-Consumer-Insights-Lab-Five-Ways-to-Expand-the-Appeal-of-Your-FinTech-Product-12-2016.pdf>

The business case for financial health: This is a recent [brief](https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2018/03/12115852/Making-the-Business-Case-for-Financial-Health-2018.02.28-2.pdf) to outline our thinking and existing publicly available data on this topic <https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2018/03/12115852/Making-the-Business-Case-for-Financial-Health-2018.02.28-2.pdf>

Eight ways to Measure Financial Health: This [paper](https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2016/05/04151431/Consumer-FinHealth-Metrics-FINAL_May.pdf) outlines our financial health measurement framework, the eight indicators along with ideas for ways to capture data using survey questions and quantitative data https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2016/05/04151431/Consumer-FinHealth-Metrics-FINAL_May.pdf

Consumer Financial Health Study: This [paper](https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2017/01/24183123/Understanding-and-Improving-Consumer-Financial-Health-in-America.pdf) outlines our 2014 study to measure (and segment) financial health in the US. <https://s3.amazonaws.com/cfsi-innovation-files/wp-content/uploads/2017/01/24183123/Understanding-and-Improving-Consumer-Financial-Health-in-America.pdf>

Assiniboine Resources

Assiniboine Credit Union (Money Doing More): attached and [values-focused ad](https://www.youtube.com/watch?v=C5eTMWbQxxU)
<https://www.youtube.com/watch?v=C5eTMWbQxxU>

Stingers Credit Union (Financial Empowerment for Youth): [Blog](https://blog.assiniboine.mb.ca/student-run-branch-stingers-credit-union-at-tec-voc-high-school/) includes short video
<https://blog.assiniboine.mb.ca/student-run-branch-stingers-credit-union-at-tec-voc-high-school/>

Recognition Counts (Financial Empowerment for Foreign-Trained Professionals): [video](https://www.youtube.com/watch?v=liJ8qCiEukk)
<https://www.youtube.com/watch?v=liJ8qCiEukk>

North End Branch (Financial Access for Communities): [Blog](#) including short video <https://www.assiniboine.mb.ca/About-Us/MemberNews/National-Community-Economic-Development-Award/>

Asset Building Programs (Financial Empowerment): SEED Winnipeg [web site](#) with program descriptions <http://seedwinnipeg.ca/programs>

Community Referral Program (Financial Access – banking the unbanked): [List](#) of ACU's community partners <https://assiniboine.mb.ca/Personal/Bank/Programs/Community-Referral-Program/>

Causeway Resources

Causeway Work Centre <http://www.causewayworkcentre.org/>

Causeway Community Finance Fund <https://www.causewayfinancefund.org/>

Borrowell Resources

Borrowell website <https://www.borrowell.com/>

Borrowell blog <https://www.borrowell.com/blog/>