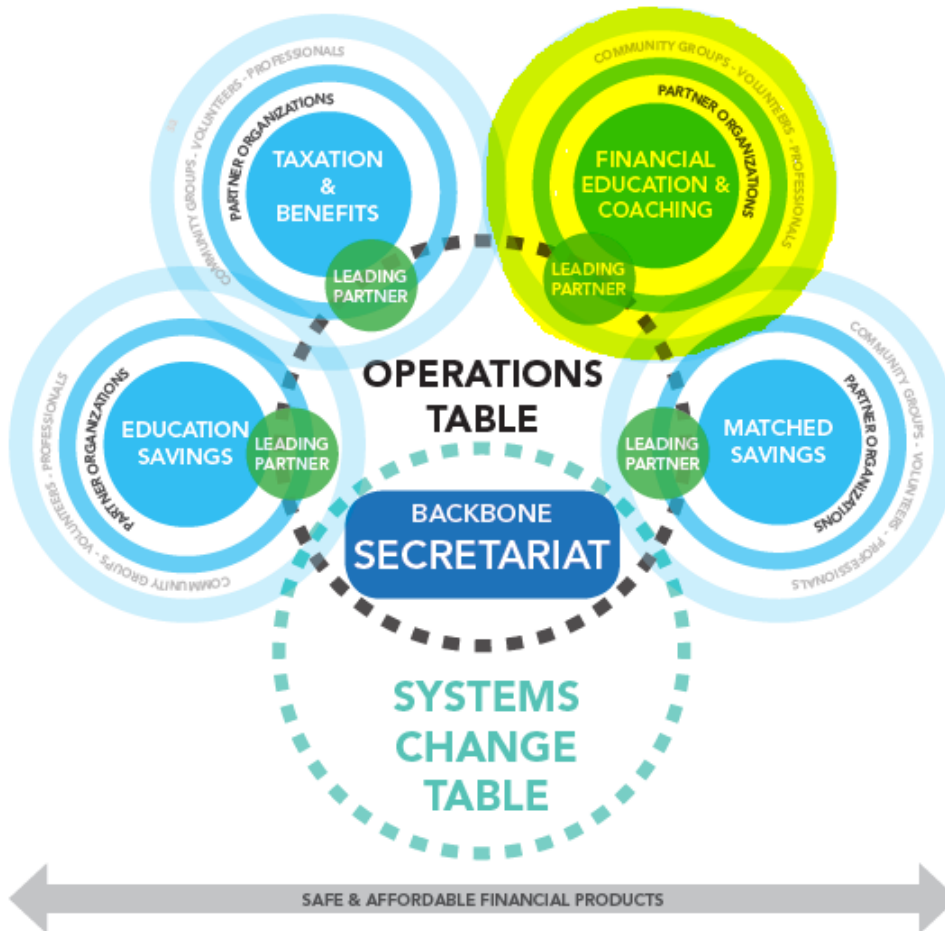


Financial Coaching Calgary

Part of the Calgary Financial Empowerment Collaborative

FINANCIAL EMPOWERMENT COLLABORATIVE NETWORK STRUCTURE



Financial Coaching Course Offered at Bow Valley College



- ▶ HMSV9501 - Financial Coaching
- ▶ Key learning:
 - ▶ The difference between financial counselling and financial coaching, and when to apply them.
 - ▶ The unique challenges and barriers faced by low income clients.
 - ▶ Coaching strategies.
 - ▶ How to expand the knowledge of the community referral base.
 - ▶ How to improve client advocacy.
 - ▶ How to maintain long-term relationships with clients.
- ▶ Delivery is both online course work and a 2-day workshop
 - *PRE-REQUISITE: Financial literacy education training*

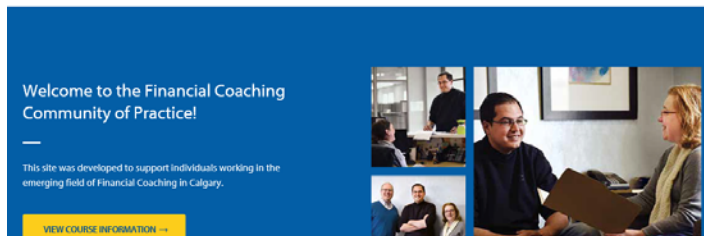
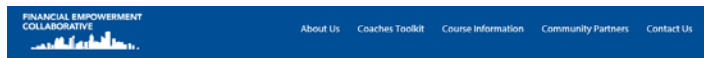
FEC & City of Calgary Affordable Housing Unit Pilot Program

- ▶ 8 Agencies selected and funded to embed Financial Coaching into their existing work for one year.
 - ▶ Carya Society of Calgary
 - ▶ Centre for Newcomers
 - ▶ Sunrise Community Link Resource Centre Society
 - ▶ BowWest Community Support Services Society
 - ▶ Woods Homes
 - ▶ Jewish Family Services
 - ▶ Calgary John Howard Society
 - ▶ Hull
- ▶ Pilot Evaluation to be completed in June 2018.

Financial Coaching Community of Practice

► Financial Coaching
Website

► Private Facebook Group



Agency Feedback

- ▶ “Integrating financial coaching into all of the work we do at Sunrise contributes to building the resilience in individual community members as well as the larger community, and ultimately our city.” - *Sunrise Community Link*
- ▶ “Financial coaching is a great addition in our existing services, as it gives a more comprehensive approach toward supporting people in need.” - *Carya*

Financial Coaching Community of Practice Vision/Mission

VISION

- ▶ *As part of Calgary's poverty reduction strategy, the Financial Coaching COP strives to increase low income Calgarians' access to financial literacy education and financial coaching.*

MISSION

- ▶ *To train front-line workers to effectively empower and coach low-income Calgarians; providing them with the current tools and resources, professional development opportunities, shared best practices, and support in embedding financial education and coaching into existing work.*

Stacie Baker

Manager, Learner Financial Empowerment

Bow Valley College

sbaker@bowvalleycollege.ca